



# eMarketing Techniques

## SEMINAR

March 14, 2008 • 8 am to 12 pm

Corporate College West  
25425 Center Ridge Road  
Westlake, Ohio 44145

eMarketing, one of the hottest business tools used to connect businesses to their target audience. During this 4 hour session, learn how to take your business to the next level by leveraging all the internet has to offer. Participants will take with them eMarketing techniques that can be utilized to grow your business in a cost-effective and time-efficient manner.

**Featured speaker:** Dan Rose, from Precision Dialogue. Creative force and leader in the online marketing community. He has developed successful, effective digital marketing strategies, products and campaigns for the internet.



### TOPICS INCLUDE:

- Search engine optimization (SEO)
- eMail marketing
- Mobile (SMS)
- Online video
- Blogs, RSS, and podcasts
- And much more!

Includes continental breakfast and seminar materials

**Cost: \$75**

**To register call**

**(216) 987 3075**

Mention code #18014

[www.KeyEntrepreneurs.org](http://www.KeyEntrepreneurs.org)